

Customer Persona

Profile image



Information

Gender:
Age:
Location:
Relationship status:
Work:
Interests:
Behaviors:
Web history:
Search Terms

Story

Pain Points:

Goals:

How can you help?

- Your platforms will provide you with insights on who is currently following you, age breakdown, gender, location and time they are online
- If you have a new page it takes a little bit of time to generate these insights